



Call for papers

Corporate Communications: An International Journal

Special issue on

Communicating organizational change

Recently, change communication was given a prominent place on the Organizational Communication agenda. In a special issue on the state of art in communication theory and research, Jones and colleagues (2004) state that understanding change communication is one of the six challenges for OC in the new century. They plead for research on communication during the implementation of organizational change because this “offers the chance for organizations to manage the change process better” (Jones *et al.*, 2004, p. 737). Detailed insight in various forms of communication during change processes, and communicative behavior of management, or change agents, is required. The prevailing idea that change communication equals top down communication, or management communication, needs to be reconsidered. Organizational Development theory can be helpful in this because of its focus on creating opportunities for dialogue and interaction in a context of organizational change (Cummings, 2004). Although there is relatively little attention to communication, it is within OD theory part of the vocabulary, but usually is used as a general term.

CCIJ aims to publish a special issue on change communication, and get an overview of the recent insights on this. What research has been done about the role of information and/or communication processes in the failure or success of organizational change? Papers could be conceptual, empirical, based on case studies,

or, for instance, the way newspapers publish about organizational change.

Information about the special issue

Deadline of submissions: October 15, 2007

Notification to authors: December 15, 2007

Deadline revisions: March, 15, 2008

Publication: issue 3, 2008

Papers should have a maximum of 6,000 words and should have a structured abstract (see journal homepage for details: <http://www.emeraldinsight.com/info/journals/ccij/notes.jsp>)

Please send your inquiries or your papers to w.j.l.elving@uva.nl

References

Jones, E., Watson, B., Gardner, J. and Gallois, C. (2004), “Organizational communication: challenges for the new century”, *Journal of Communication*, Vol. 54 No. 4, pp. 722-50.

Cummings, T.G. (2004), “Organizational development and change: foundations and applications”, In Boonstra, J.J. (Ed.), *Dynamics of Organizational Change and Learning*, Wiley, Chichester, pp. 25-42.